



# AFRICA GAMING EXPO 2026

# Africa Gaming Expo 2026 Speakers



**Peter Mebert**  
Founder, Mebert Global Launchpad



**Mark Pace**  
President, IGSA



**Babajide Olusola Sanwo-Olu**  
Governor of Lagos State  
*Chief Host*



**Moustapha Camara**  
Chairman, Board of Directors,  
Senegal National Lottery (LONASE)



**Ignat Bobrovich**  
Founder, Passport.GG | Esports  
for Positive Change, Estonia



**Bashir Are**  
Chief Executive Officer, Lagos State  
Lotteries & Gaming Authority



**Peter Emolemo Kesitilwe**  
Chief Executive Officer,  
African Gaming Alliance (AIA)



**Robin Bennett**  
Head of Department,  
Regulatory Compliance,  
Western Cape Gambling and  
Racing Board



**Chidi Nnadozie**  
Chief Growth Officer,  
Nitroswitch Limited



**Olabimpe Akingba**  
Head of Responsible  
Gaming, PawaTech



**Fabrice Niragira**  
Chief Executive Officer,  
Burundi National Lottery and  
Gambling Authority



**Fisayo Oke**  
Chief Executive Officer,  
Gamble Alert



**Fortune Sekgaphane**  
Former CEO Mpumalanga Gambling  
Board and North-West Gambling Board



**Chief Olusegun Odegbami**  
Nigerian Professional Footballer



**Jean Claude Mushimiro**  
Executive Director,  
Rwanda Gaming Association



**Ekaterina Mayorova**  
Head of Africa, QTech Games



**Angela Mwelu**  
Senior Vice President,  
Business Development for  
Africa, Sharp Vision



**CISSE Mamadou dit Ladji**  
Director General, Regulatory  
Authority for the Games and Similar  
Practices Sector (ARSJPA), Guinea



**Olabimpe Akingba**  
Head of Responsible  
Gaming, PawaTech



**Cleveland Allen**  
Chief Executive Officer,  
Casino Gaming Commission  
(CGC), Jamaica



**Erastus Johannes**  
Acting Chief Executive Officer,  
Gambling Board of Namibia



**Jolade Adeoyo**  
Country Manager, Digibay



**Bukola Akinade**  
Group Head (Sales Division),  
Winners Golden Group



**Dr. Vincent O. Olatunji**  
National Commissioner/CEO,  
Nigeria Data Protection  
Commission (NDPC)



**Kunmi Adenipebi**  
Founder & CEO, Game Evolution



**Michele Magro**  
President, Malta Esports Association



**Charles Emmanuel Boua Tapé**  
Director of Operations and Director of Commercial & Marketing at the National Lottery of Benin (LNB)



**David Moshi Inganga**  
Managing Director, Velox Advisory Limited



**Yahaya Maikori**  
Partner Law Allianz ( & President, Esports Federation of Nigeria)



**Denis Mudene Ngabirano**  
CEO, Uganda's National Lotteries and Gaming Regulatory Board



**Moruntshi Kemorwale**  
Chief Executive Officer (Acting), Gambling Authority Botswana



**Mags Byrne**  
Founder & CEO, EStars



**Gossy Ukanwoke**  
Managing Director, KingMakers & CEO, BetKing



**Peter Mshikilwa**  
President, Esports Federation of Tanzania



**Lungile Dukwana**  
Acting Chief Executive Officer, National Gambling Board (NGB), South Africa



**Lois Bright**  
Founder, Women in Gaming Africa



**Kenneth Nwankwo**  
Head of Operations, Premier Lotto (BABA UEBU)



**Ngabe Franklin Njumba**  
iGaming Attorney, Prima Attorneys Law Firm



**Georgi Tochev**  
International Sales Manager, Euro Games Technology Ltd



**Ondela Vundisa**  
Head of Operations for Africa, Gamanza Engage



**Annalisa Emelia Samuels**  
Sales Manager, SYNOT Games



**Papy-Pierre Bolia**  
Technical Director, National Lottery Company (SONAL) of the Democratic Republic of the Congo



**Emmanuel Siisi Quainoo**  
Acting Gaming Commissioner, Gaming Commission of Ghana



**Cláudio Paulo**  
Deputy Director General, Instituto de Supervisão de Jogos (ISJ), Angola



**Agatha Wanjugu**  
Sales Manager for East Africa, QTech Games



**Adewale Akande**  
Head of Legal and Chief Compliance Officer, KC Gaming Networks Ltd (KETGJA)



**Richard Emah**  
Regional Business Development Director, North/West Africa, Sumsud



**Vusi Mtsweni**  
Chief Executive Officer, Mpumalanga Economic Regulator (MER)



**Divine Afuba**  
Senior Advisor, Policy Vault



**Damilola Atiri**  
Country Manager and Principal, Gaming Practice, Policy Vault



**Pierrette Mendy-Sarr**  
Head of the Legal and Compliance Unit, Gambia Tourism Board



**Dennis Marial Mathiang**  
Director General, Directorate of Betting and Gaming, South Sudan



**Londani Mathavhane**  
Senior Manager: Compliance, Limpopo Gambling Board



**Yeye Nwidaa**  
Head of the Regulatory, Compliance & Governance Practice at Jackson, Etti & Edu



**Ayofemi Akinlaja**  
CEO, Shaaks Evolution Studios



**Emmanuel Oluwasina SOTANDE**

Chief Operating Officer (COO), Designated Non Financial Businesses and Professions (DNFBPs), Nigerian Financial Intelligence Unit (NFIU)



# Africa Gaming Expo 2026 Day Two Recap



Africa Gaming Expo held its third edition, tagged "AGE 2026", in Lagos, Nigeria, bringing together regulators, operators, innovators, and investors from across the globe to discuss the future of gaming on the African continent.

The keynote address on scaling African gaming startups globally was delivered by Peter Mebert, highlighting how African entrepreneurs can succeed internationally through proper leadership and strategic expansion.

The first panel discussion focused on "Navigating Compliance in a Multi-Agency Environment," where regulators from South Africa, Nigeria, Uganda, and other African countries discussed the challenges of coordinating compliance across different agencies and jurisdictions.

Key topics included AML compliance, data protection, multi-jurisdictional licensing, and responsible gaming. The event also included cultural performances by J Motions and featured representatives from Lagos State government, including Secretary to the Lagos State Government, Bimbo Hundeyin and Head of Service, Bode Agoro, who emphasized the role of Lagos as a center for Africa's gaming ecosystem.



# Summary of Panel Sessions, Presentations, Welcome and Keynote Address.

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## 1. Navigating Compliance in a Multi-Agency Environment

**Moderator: Peter Emolemo**

### **Panelists:**

- Lungile Dukwana
- Fortune Sekgaphane
- Denis Mudene
- Dr. Emmanuel Sotande
- Dr. Vincent Olatunji

This session focused on navigating compliance in a multi-agency environment within the African gaming industry. Key discussions centered around regulatory overlaps, AML compliance, data protection, and responsible gaming across different African jurisdictions.

Panelists highlighted challenges such as inconsistent implementation of regulations, capital-intensive AML requirements, and the need for better coordination between regulators and operators. The importance of collaboration, clear mandates, and transparency in information sharing was emphasized to ensure responsible gaming practices across the continent.







## 2. African Gaming Regulatory Landscape: **Are Regulations Proactive or Reactive?**



**Moderator: Angela Mwelu**

### **Panelists:**

- Robin Bennet
- Mushimire Jean Claude
- Emmanuel Siisi Quainoo
- David Moshi
- Gossy Ukanwoke

This session focused on regulatory challenges and collaboration in the African gaming industry. The panelists discussed key areas including risk-based supervision, data protection priorities, revenue generation, and market sustainability.

They emphasized the importance of collaboration between regulators, operators, and industry stakeholders to create a sustainable and well-regulated gaming market in Africa.

Panelists highlighted challenges such as fragmented regulatory frameworks, institutional arrangements, and the need for harmonized technical standards across African countries.

They also stressed the importance of including small and medium-sized operators in licensing processes to promote socioeconomic development. The discussion concluded with a call for better coordination, clear guidance, and risk-based regulation to ensure compliance and drive the growth of the African gaming industry.





### **3. Keynote Address:**

## **Scaling African Gaming Startups Globally: Capital, Talent and Community by Peter Mebert**

Peter Mebert shared his experience as a first-generation immigrant and entrepreneur, discussing how the global tech landscape has evolved over the past 20 years, making it possible for African startups to succeed on a global scale.

He highlighted the growth of digital infrastructure and talent in Africa, emphasizing the potential for the continent to become a powerhouse of innovation, particularly in gaming, which he identified as a \$350 billion industry with significant growth potential.

Mebert introduced his "Neighbors Start" framework, a holistic approach for international entrepreneurs, and announced the launch of the Global Innovation Technology Commonwealth (GITC) to support African startups in going global.

He also invited African entrepreneurs to participate in a live show about global market entry and concluded with four key points: dream globally, don't be afraid, don't ask permission, plan smartly, and execute decisively.



**Africa Gaming Expo 2026 Welcome Address**  
by His Excellency, Mr. Babajide Olusola Sanwo-Olu,  
Executive Governor of Lagos State Represented  
by Mrs. Bimbola Salu-Hundeyin, Secretary to the  
State Government (SSG) of Lagos State.

She emphasized the commitment of Lagos State to fostering a transparent and innovation-driven gaming ecosystem through the Lagos State Lotteries and Gaming Authority.





## 4. Africa Gaming Regulation Framework

### Discussion: Presentation by Mark Pace.

Mark Pace, President of the International Gaming Standards Association (IGSA), delivered a presentation on "Africa Rising: Building a Global Powerhouse through Effective Regulation and Compliance" at the AGE conference.

He highlighted the need for clear, efficient, and harmonized regulatory frameworks across Africa to unlock the continent's economic potential in the gaming industry. Pace emphasized the importance of leveraging existing standards and best practices, particularly in technical requirements, to facilitate international investment and reduce regulatory fragmentation. He also stressed the necessity of strong compliance and enforcement frameworks to support industry growth.

Pace discussed how strong regulatory frameworks attract international companies and investors by reducing risk and creating clear guidelines. He shared Georgia's success story of implementing regulations that led to a tripling of the gaming industry.





**AGE**  
2026

**AGE**  
2026

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## 5. African Gaming Women's Leadership Panel



This session focused on regulatory compliance and women's leadership in the gaming industry in Africa.

The panelist includes Annalisa Emilia-Samuels who moderated the session and Agatha Wanjugu, Pierrette Mendy, Bukola Akinade, Jolade Adeoye and Ondella Vundisa as panelists.

Each panelist shared her journey into the gaming industry and discussed her leadership strengths, emphasizing the importance of building networks, positioning oneself as a brand, and finding gaps to fill in the industry. The conversation highlighted the collaborative nature of the gaming community in Africa and the growing role of women in leadership positions.

Agatha shared her journey from entering the gaming industry without prior knowledge to becoming a regulator at the Gambia Tourism Board, emphasizing the importance of compliance and enforcement of laws in the gaming sector.

The panelists discussed their experiences, leadership styles, and superpowers, highlighting the unique strengths women bring to the industry, such as nurturing, building, and creating opportunities.



## 6. Esports as a Driver for Education, Entertainment & Youth Inclusion



This panel discussion focused on the esports ecosystem in Africa. The panelist includes Yahaya Maikori who moderated the session and Mags Byrne, Michele Magro, Kunmi Adenipebi, Peter Mshikilwa, Ignat Bobrovich as panelists.

Participants discussed the challenges and opportunities within the industry, including the need for greater awareness and infrastructure support.

They highlighted the potential for esports to provide career pathways and educational benefits for African youth, beyond just gaming. The panelists emphasized the importance of developing a structured legal framework and engaging stakeholders, including government, private sector, educators, and esports leaders, to ensure the growth and success of esports in Africa.

The panel discussion also touched on risks associated with esports, such as cyberbullying and mental health issues, and the need for education and protection measures.



AFRICA GAMING EXPO  
2026





**AFRICA  
GAMING  
EXPO 2026  
DAY THREE**



The Africa Gaming Expo featured key sessions on responsible gaming, African sports gamification, Francophone market opportunities, combating unlicensed operators, and culturally driven game content.

Speakers emphasized regulation, innovation, local partnerships, and collaboration as critical drivers for a sustainable and globally competitive African gaming industry.

The expo wrapped up with AGE2026 GD Lotto Lucky Draw.

# 1. Ethical Frameworks and Player Behavior: Predictive Tools for Problem Gambling Prevention (Sponsored by Sumsup)



This panel session sponsored by SumSub focused on Responsible Gaming and Predictive Tools for Problem Gambling Prevention.

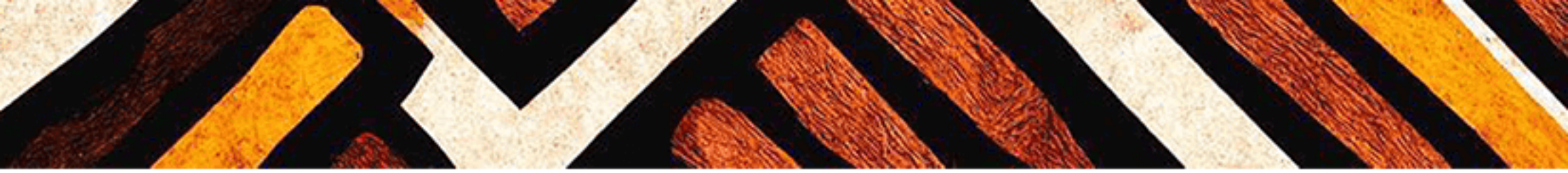
Fisayo, CEO of Gamble Alerts, moderated the panel discussion with experts from Jamaica, Namibia, South Africa, and other African regions.

The panelists which include: Cleveland Allen, CEO Casino Gaming Commission of Jamaica, Londani Mathavhane, Richard Emah, Olabimpe Akingba and John Erastus discussed the importance of both technological tools and human interaction in identifying and preventing problems in gambling.

Key points highlighted includes. the use of behavioral analytics, the role of customer support staff in identifying red flags, and the need for culturally sensitive approaches to responsible gaming.

Cleveland Allen from Jamaica shared their three-pillar framework for responsible gaming, which includes player protection, robust internal controls, and community-level interventions. The discussion emphasized the importance of collaboration between regulators, operators, and technology providers to effectively prevent problem gambling.





## 2. Gamifying African Sports for Global Markets

Presentation by Chief Segun Odegbami on "Gamifying African Sports for Global Markets," where he explored how efficient regulation and standardization could transform Africa's gaming industry into a global powerhouse.

Chief Odegbami highlighted the potential for sports betting and gaming to drive economic growth in Africa, noting that Nigeria is leading the way in this sector.

### 3. Francophone Markets Unpacked: Regulations, Risks and Opportunities (Sponsored by Policy Vault)

This panel session, sponsored by Policy Vault, explored the dynamics of Francophone gaming markets in Africa, bringing together industry experts to examine evolving regulations, key risks, and emerging opportunities across the region.

Moderated by Divine Afuba, the session featured insights from a distinguished panel including Cisse Mamadou Dit Ladji, Charles Tape, Moustapha Camara, Fabrice Niagara, Ngabe Franklin Njumbe, and Ebuto Bolia Papi-Pierre.

Discussions centered on the shift toward more open licensing regimes, the digitalization of gaming systems, and the growing importance of local partnerships for market entry and sustainability.



Panelists shared country-specific experiences, highlighting evolving regulatory frameworks and taxation policies, while emphasizing the need for operators to establish a strong local presence.

The session also examined how tax structures and licensing models impact market viability, as well as the competitive advantages across different Francophone markets.

Overall, the conversation reinforced the critical role of effective regulation and collaboration in driving a sustainable and thriving gaming ecosystem across Francophone Africa.



## 4. Confronting Unlicensed Operators: Protecting African Players and Public Revenue (Sponsored by Policy Vault)

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The panel discussed the challenges posed by unlicensed gambling operators in African markets.

The session sponsored by Policy Vault was moderated by Damilola Atiri, and the panelists include: Bashir Are, Adewale Akande, Moruntshi Kemorwale, Peter Emolemo, Paulo Claudio Daniel Mario

Bashir highlights that while illegal operators present a significant problem, regulatory environments must not be too restrictive to avoid pushing operators to the black market.

Moruntshi Kemorwale shared data showing that the illegal gambling market in Botswana was twice the size of the regulated market, with higher rates of problem gambling. Peter Emolemo identified three factors allowing unlicensed operators to thrive: technology, regulatory fragmentation, and commercial incentives.



Paulo Claudio emphasized the need for balance in regulation, noting that while high barriers to entry can encourage illegal activity, strong regulation is essential to mitigate risks associated with gambling.

The panel discussed strategies for combating illegal gambling in Africa, emphasizing the need for collaborative efforts between regulators, operators, payment service companies, banks, and telecoms. Key points included the importance of systematic enforcement, disrupting payment methods used by illegal operators, and implementing continental blacklists.

The panelists highlighted that while technology plays a role, it should be part of a broader framework involving policy coordination and enforcement.

They also discussed the need to balance licensing costs to prevent them from being prohibitive and driving operators to the unregulated market.

The session concluded with a call for regulators and industry stakeholders to commit to creating a common blacklist across the continent as a concrete action.



## 5. Creativity, Culture & Gaming: Building Contents that Reflect Africa's Unique Identity with Global Appeal.

This panel session discussed the importance of storytelling and narrative in crafting messages about Africa, particularly in the gaming industry.

The session was moderated by Ekaterina Mayorova, and the panelists include; Vusi MTSWENI, Chidi Nnadozie, Ayofemi Akinlaja, Kenneth Nwankwo, and Yeye Nwidaa

Panelists shared insights on game development, regulatory frameworks, and incentives for local content creation.

Kenneth Nwankwo from Premier Lotto highlighted the success of culturally resonant games like Aviator, emphasizing the importance of low-data consumption and instant gratification. Chidi stressed the need for education and mindset shifts to encourage youth in pursuing gaming-related careers.



Vusi MTSWENI discussed the role of regulators in supporting innovation through flexible frameworks and collaboration with operators. The panelist agreed that local content adaptation is crucial for competing globally, with suggestions for tax breaks and incentives to encourage local development.

They also emphasized the importance of protecting intellectual property, respecting African culture, and structuring compliance from the onset of game development.





**Africa Gaming Expo (AGE) 2026:**

**GALA**

Africa Gaming Expo 2026 Gala/Awards Night powered by BetKing was a vibrant evening combining networking, entertainment, and industry recognition. Hosted by Damola, the event featured cultural performances, interactive games, and music, creating a lively atmosphere for delegates.

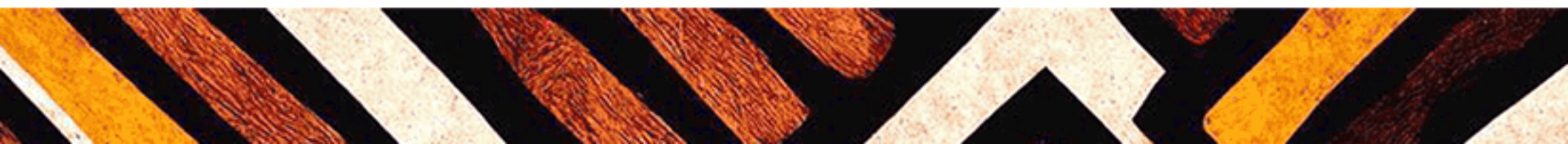




# Major Award **Winners**

- **Platform Provider of the Year:** BetConstruct
- **African Gaming for Good Award:** BetKing
- **Social Impact Award:** Bet9ja
- **Women Shaping African Gaming:** Women Shaping African Gaming: Angela Mwelu & Olafadeke Akeju
- **AGE Strategic Partners:** Baba Ijebu, Q-Tech Games, BetWinner
- **Afri Pitch Winner:** Select Punters
- **Pan-African Regulatory Partnership:** Sharp Vision
- **Africa's Responsible Gaming Leadership:** Gambling Authority Botswana
- **African Sports Betting Operator Of The Year:** 1xbet, BetPawa
- **AGE Distinguished Sponsor:** Evidencia AI







# Special Recognitions

- Daniel Amokachi: African Sports Legend
- Moses Itauma: AGE Gaming Ambassador







Star performances were delivered by Nigerian music legend 2Baba and the Loud Urban Mass Choir, adding energy and excitement to the night.





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**AFRICA  
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EXPO 2026  
DAY FOUR**

Day Four of Africa Gaming Expo 2026 featured the highly anticipated Africa Gaming Regulators' Briefing, sponsored by Evidentia AI. The session brought together leading regulators and policy stakeholders from across the continent for a strategic dialogue on shaping the future of gaming regulation in Africa.

The briefing fostered meaningful knowledge exchange around regulatory harmonization, responsible gaming frameworks, and the role of technology in driving compliance. Key discussions emphasized the importance of data intelligence, transparency, and cross-border collaboration in addressing the evolving challenges within the industry.

AGE2026 took on a vibrant new energy with the Exclusive All White Beach Party. Delegates enjoyed scenic boat rides to a stunning beachside venue, where industry connections deepened in a relaxed and celebratory atmosphere.

More than just a social gathering, the beach outing served as a perfect finale blending business with leisure, and leaving attendees with lasting memories from a truly impactful four-day experience.











